

Stormwater Runoff

This section of the toolkit contains information on stormwater runoff that can be distributed to the general public. The information includes brochures, booklets, and pamphlets that can be reproduced or ordered to educate the general public about stormwater runoff issues. The following chart contains a list of materials that are available in print in this section of the toolkit:

| Title | How to Reproduce/Order | CD | Print Suggestions |
|---|--|-----------|---|
| Protecting Water Quality from Urban Runoff | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 8.5x11, full color, 24 lb. bright white paper, 2-sided |
| Household Guide to Chesterfield County's Illicit Discharge Ordinance | PDF File on CD | Yes | 8.5x11, 2-color, 2-sided, 24 lb. bright white paper |
| Cleaning Up Stormwater Runoff | Contact University of Wisconsin-Extension at (877) 947-7827 or contact Kristi Minahan at (608) 266-7055 or email: Kristi.Minahan@dnr.state.wi.us | Yes | 8.5x11, 2-color, 24 lb. bright white paper, 2-sided |
| Storm Sewers: The rivers beneath our feet | Contact University of Wisconsin-Extension at (877) 947-7827 or contact Kristi Minahan at (608) 266-7055 or email: Kristi.Minahan@dnr.state.wi.us | Yes | 17x11 bi-fold to 8.5x11 final size, full color, 2-sided, blue paper |
| Brown Water, Green Weeds | Contact University of Wisconsin-Extension at (877) 947-7827 or contact Kristi Minahan at (608) 266-7055 or email: Kristi.Minahan@dnr.state.wi.us | Yes | 17x11 bi-fold to 8.5x11 final size, 2-color, 2-sided, 24 lb.+ tan paper |
| Protect Florida's Water Stop! Pointless Personal Pollution Fact Sheet | PDF File on CD | Yes | 8.5x11, colored paper |
| After The Storm: A Citizen's Guide to Understanding Stormwater | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 11x17, full color, quarter-fold to 5.5x8.5, 80 lb. paper |

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|---|--|-----------|---|
| Make Your Home the Solution to Stormwater Pollution | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 5.5x17, full color, twice-fold to 5.5x8.5, 80 lb. paper |
| Clean Water Bookmark | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 2.5x8.5, full color, 80 lb. cover paper |
| Stormwater Outreach Materials CD-ROM | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | No | N/A |
| Neighborhood Guide to Stormwater Systems | http://www.sjrwmd.com/programs/outreach/pubs/index.html | No | N/A |
| Melbourne's Stormwater Utility | http://www.melbourneflorida.org/watercon/publications.htm or contact City of Melbourne Environmental Community Outreach Office at (321) 674-5761 | Yes | 9.75x8 trifold to 3.25x8, full color, glossy paper |
| Take the Stormwater Runoff Challenge Placemat | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 14x11, full color, 60-70 lb. paper |
| Preventing Polluted Runoff Poster | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | Full color 16x20 Poster |
| Door Hanger- "Stormwater Pollution Found in Your Area!" | http://www.epa.gov/ncepihom/ordering.htm or email: npdesbox-request@epa.gov | Yes | 4.25x11, 2-color, standard die-cut, 65 lb. cover paper |
| Protect Florida's Water Stop! Pointless Personal Pollution Brochure | PDF File on CD | Yes | 15.75x8.5 4-fold to 4x8.5, full color, glossy paper |
| Polluted | http://www.epa.gov/ncepihom/ordering.htm | Yes | 8.5x14 4-fold to 3.5x8.5, full color, 24 lb. bright white paper |
| The Monsters of the Waterways | PDF File on CD | Yes | 8.5x11 trifold, full color, 24 lb. bright white paper |
| A Green Blanket on the Water: Algae | http://www.sjrwmd.com/programs/outreach/pubs/index.html | No | N/A |

Website Resources



<http://cfpub1.epa.gov/npdes/stormwatermonth.cfm#customize> - EPA's Stormwater Month website contains Outreach materials that may be customized (many are included in the chart above) and reference materials.

<http://www.earthwater-stencils.com/posters.html> - Earthwater Stencils has a site where you can purchase and customize NPS pollution runoff posters and ads.

<http://www.thinkbluesd.org> - The City of San Diego's Think Blue campaign has publications, press releases and student resources that can be downloaded from their website.