

Promotional Giveaways

This section of the toolkit contains information on what types of promotional giveaways to purchase and how to purchase them. The promotional giveaways can be distributed to the general public at a variety of events and festivals. The goal of promotional giveaways is to market your stormwater message to the general public so they will promote and support your local stormwater programs. This section of the toolkit has some websites that have been printed to see some examples of promotional products that can be customized. Example promotional giveaway items are included in the back of this section of the toolkit.

Examples of Promotional Giveaways:

- ✓ **Posters**
- ✓ **Calendars**
- ✓ **Magnets**
- ✓ **Key Chains**
- ✓ **Pens/Pencils**
- ✓ **Coffee Mugs**
- ✓ **Stickers**
- ✓ **Bookmarks**
- ✓ **Tote Bags**
- ✓ **Personalized Post-It Notes**
- ✓ **Letter Openers**

The following list contains some examples of companies or agencies that print promotional giveaways. This list is by no means all-inclusive, it is intended to be just a quick sampling of the companies and promotional products that are available.

EPA - The stormwater stickers included in this toolkit can be ordered for free from the EPA's website: <http://www.epa.gov/ncepihom/ordering.htm> EPA # 833-E-03-001. The images are also included on the toolkit CD for reproduction.

Water Use It Wisely Campaign – View materials online at: www.wateruseitwisely.com Contact by email at park@parkandco.com or call Park Howell at 602-957-7323.

Green Tree Marketing - Call 1-800-447-4414 or visit their website at www.greentreemarketing.com

Environmental Hazards Management Institute – View and purchase materials online at: www.ehmi.org/product_topics.htm or call 1-800-446-5256 or 1-800-558-3464.

7-Dippity - View and purchase materials online at: www.7-dippity.com

WaDaYaNeed? – View and purchase materials online at: www.wadayaneed.com or call 1-800-958-4332

ASA Promotions – View and purchase materials online at: www.asapromotions.com or call 1-800-231-2727